

FOR IMMEDIATE RELEASE

BlockBattery Introduces New Power Solutions For Portable Lighting.

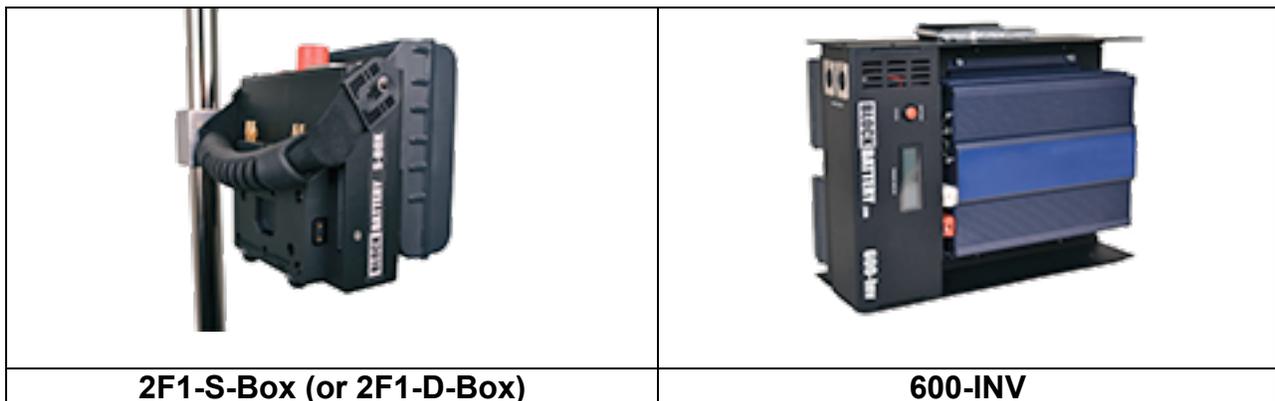
Huntington Beach, CA, April 09, 2015 – BlockBattery, the battery experts in cinematic, lighting & video production introduce new power solutions designed with portable lighting systems in mind. For years, portable lighting systems have primarily relied on the classic battery belt, which BlockBattery still provides, or adapting camera batteries to lighting applications. For small lights, such as those under 75 watts, adapting the camera batteries has worked out okay. However, traditional HMI lights and even some of newest LED lighting systems require 100 watts, 200 watts, 400 watts or more. These larger lighting systems also have varying voltage requirements including DC at 14V, 24V, 28V, 30V, 48V or some with only AC inputs. This wide range of electrical requirements presents the challenge. BlockBattery addresses this challenge head-on through the combination of 2F1 battery platform, which was introduced during last NAB, and interface equipment in the form of the following power solutions:

2F1-S-Box and 2F1-D-Box simplify lighting power by mounting the batteries directly on the light stand with a mafer clamp. Capable of powering a wide range of 14V or 28V lighting systems, including Joker 200, Aadyntech JAB series, Cineo Maverick, Dracast, Fill-Lite and other systems. The 2F1-D-Box version addresses lights with tighter voltage ranges, including the KinoFlo Celeb 200/400 and Ushio systems. Capacity is provide via two 2F1 batteries.

2F1-S-Charger is similar to the 2F1-S-Box, but simplifies lighting power even further with an integrated charger that mounts on a light stand via a mafer clamp. It provides a switchable voltage output of 14V or 28V from any 2F1 battery and is an ideal compact solutions for nearly all of the low/medium power LED lighting systems.

600-INV provides 120 Volt AC pure sine wave power from four 2F1 batteries with a combined capacity of 480 to 600 watt hours, depending on which 2F1 batteries are selected. The 600-INV is capable of powering almost any equipment up to 600 watts including traditional 400 Watt HMI and the high power LED lights, such as the Cineo HS system. With 120 Volt AC, the 600-INV is simply a great solution and alternative to small generators.

“These new lighting power solutions demonstrate the unmatched versatility of the 2F1 battery platform, says Greg Prentiss, director of sales & marketing, and complement our high-performance block batteries and classic battery belts.”



ABOUT BLOCKBATTERY

The battery experts for cinematic & ENG cameras, lighting & video production, BlockBattery provides battery systems and custom solutions for all your cinematic, ENG/EFP, and lighting production needs. BlockBattery innovations support the most challenging power requirements with respect to high current, high capacity, multiple voltages (14.4V, 24V, 28.8V & 30V) with robust electrical/mechanical designs. Come see us at NAB Booth C12039 and how BlockBattery lets you power more.

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