

FOR IMMEDIATE RELEASE**Gearhouse Chooses BlockBattery For Outside Broadcast Power.**

Huntington Beach, CA, April 09, 2015 – BlockBattery, the battery experts in cinematic, lighting & video production solve outside broadcast power challenges for Gearhouse Broadcast. The initial problem was presented as a requirement for powering multiple studio cameras with box lenses, positioned on the sandy beaches of Brazil for a series of surfing competitions. The discussion began during NAB 2014 by going booth-to-booth to test all the core gear to be used during the surfing broadcast on the NAB show floor, and resulted with Gearhouse’s initial purchase of S800 (800 watt hour) battery systems from BlockBattery.

“We were looking for some alternative power solutions for the surfing project in Brazil, said Marc Genin, Managing Director of Gearhouse Broadcast, because running cables or using generators wasn’t practical on the beach location. The S800 blocks were ideal, providing enough power to run the entire day’s production from a compact self-contained source. Those batteries worked out so well, that we purchased another lot of BlockBattery systems in 2015 for some projects in Australia and they’ve been working well ever since.”

ABOUT BLOCKBATTERY

The battery experts for cinematic & ENG cameras, lighting & video production, BlockBattery provides battery systems and custom solutions for all your cinematic, ENG/EFP, and lighting production needs. BlockBattery innovations support the most challenging power requirements with respect to high current, high capacity, multiple voltages (14.4V, 24V, 28.8V & 30V) with robust electrical/mechanical designs. Come see us at NAB Booth C12039 and how BlockBattery lets you power more.

ABOUT GEARHOUSE

Gearhouse Broadcast is a market leader in television broadcast services, specialising in the global provision of Equipment Rental, Equipment Sales, Outside Broadcast, Project Solutions and Systems Integration. Operating globally with offices in the UK, Australia, USA, France and Qatar, Gearhouse Broadcast can meet the most complex, mission critical broadcast requirements locally or on location anywhere in the world.

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