

FOR IMMEDIATE RELEASE**BlockBattery Introduces Portable Power Solution for the Cineo HS.**

Huntington Beach, CA, April 08, 2015 – BlockBattery, the battery experts in cinematic, lighting & video production introduce a new portable power solution for the Cineo HS lighting system. The Cineo HS is a powerful light that relies on AC power. BlockBattery's new 600-INV system provides 120 Volt AC pure sine wave power from four 2F1 batteries. It is capable of powering almost any equipment up to 600 watts and the Cineo HS for 35 minutes at full power, or longer at lower power settings.

Rich Pierceall, CEO of Cineo notes, "The Cineo HS fixture has become an industry standard soft light with output to match 5K sources. With BlockBattery's new system, taking HS on location will provide portable capabilities to both broadcasters and film makers".

"There are numerous lighting systems and other types of equipment that were never designed for battery (DC) power, says Greg Prentiss, director of sales & marketing, and as a battery manufacturer, we regularly respond to inquires for solutions. The 600-INV provides a DC to AC solution and alternative to generators for applications up to 600 watts and demonstrates the versatility of the 2F1 battery line."

ABOUT BLOCKBATTERY

The battery experts for cinematic & ENG cameras, lighting & video production, BlockBattery provides battery systems and custom solutions for all your cinematic, ENG/EFP, and lighting production needs. BlockBattery innovations support the most challenging power requirements with respect to high current, high capacity, multiple voltages (14.4V, 24V, 28.8V & 30V) with robust electrical/mechanical designs. Come see us at NAB Booth C12039 and how BlockBattery lets you power more.

ABOUT CINEO

Cineo Lighting is a leading manufacturer of Remote Phosphor Technology lighting systems for film, television, and photography. Remote Phosphor Technology fixtures emit high-quality, color-accurate light at a variety of interchangeable color temperatures. Cineo has both portable and studio product lines appropriate for a variety of motion picture and broadcast applications.

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